

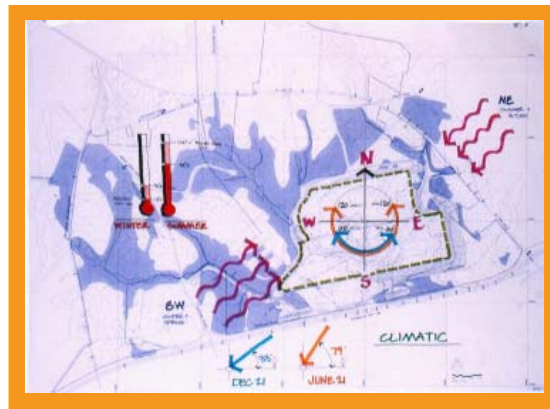
Site Planning



For Context Design Group, the goal of Site planning is not to merely fit all of the required components onto the site. Unlike most design firms, our Site Planning methodology integrates all aspects of the Site, Facility, and Process seamlessly on the proposed tract of land, leaving room for efficient, sensible growth in the future. The first step in our Site Planning process is to gain a complete understanding of the proposed facility and the process that it will contain. Only after identifying these

parameters will we begin an in-depth analysis of the particulars of the site, including: suitability to proposed program; Zoning Restrictions; Topography/Vegetation; Views and Vistas; Utilities/Site Access; Site Infrastructure; Circulation; Solar Orientation/Wind Patterns; etc.

Context Design Group will weigh all of the above factors in relation to the proposed project. We will then develop several site layout schemes that investigate Vehicular/Pedestrian Circulation Access Points; Building Expansion Master Plan; Cut & Fill Balancing (Proposed Floor Elevations); Truck Access Points (Shipping/Receiving); Building Visibility and Orientation; etc.



Additionally, we can analyze multiple sites simultaneously to determine the Pros and Cons of each alternative. This information is then reviewed with the client and design team to evaluate which solution best fits the functional and contextual requirements of the project. By taking advantage of Context Design Group's Site Planning service, our clients can be assured that



they will select the best available piece of land and develop it in a way that best supports their business and aesthetic goals. This ensures not only the most effective use of capital, but also the short- and long-term success of the facility.

If you are interested in learning more about how Context Design Group's Site Planning Service can give your company a competitive edge, call us at 864.233.3230 or e-mail us at info@contextdg.net.

